

## **Amendment Notice**

### **Privacy Policy**

#### **PUBLICATION AND EFFECTIVE DATE**

Please note that the Barreau du Québec's *Privacy Policy* has been updated effective June 3, 2024.

#### **CONTEXT OF AMENDMENTS**

The *Privacy Policy* was adopted by the Barreau du Québec's board of directors in August 2022. Certain needs that were expressed required amendments to the Policy in order to provide a framework for

- follow-ups of the advertising campaigns of the Barreau du Québec's legal clinic;
- the use of cookies by the Info-Barreau tools (live chat);
- the inclusion of activities organized by the Barreau du Québec in the reasons for the collection of personal information, in particular by including special dietary requirements.

#### **AMENDMENTS MADE**

Therefore, the *Privacy Policy* had to be amended to stipulate the following:

- "In advertising campaigns, especially those related to its legal clinic, the Barreau uses Facebook technologies that employ a unique browser and user identifier for targeted advertising and campaign tracking. If combined with an identifier already collected by Facebook, the unique identifier may contain personal information, which will be processed in accordance with Facebook's privacy policy." (USE OF THE BARREAU'S SITE);
- "In order to provide client service by way of a live chat on the Sites, the Barreau uses the Bell On Demand Contact Centre (ODCC) software, which uses cookies necessary for its operation and allows personal information to be collected so that the Barreau can contact the individuals who wish to use the live chat." (USE OF THE BARREAU'S SITE);
- The addition of the collection of "other relevant information such as special dietary requirements for events" (INFORMATION THE BARREAU COLLECTS ABOUT YOU, both for members of the Barreau and members of the public).

## PREVIOUS VERSION

You can access the previous version of the *Privacy Policy* and the relevant amendment notice in the dedicated section of our website.

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